



Nurturing New Beginnings...

SPONSORSHIP Package



Corporate Sponsor



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XIII ANNUAL GALA

Toronto Chapter of The Institute of Chartered Accountants of India (ICAI) will be celebrating its XIII Annual Gala on Saturday, November 16, 2019 at Paramount Eventspace in Woodbridge.

The Annual Gala celebrates and showcases Chapter's achievements. Following the highly successful previous Annual Gala events, we expect this year to be equally well presented and well attended. With an expected audience of over 350 guests, the guest list will include President and Vice President of ICAI, leadership of CPA Canada and CPA Ontario, guests from High Commission of India, Ottawa and Consulate General of India, Toronto, prominent guests from the Indo-Canadian business community, Indian CAs located across Canada, and Toronto Chapter members representing a number of renowned organizations in prominent positions in the Greater Toronto Area (GTA). The Gala will feature special segments of delightful entertainment, inspirational speeches, recognition of outstanding achievers and sponsors, and incredible Indian food and hospitality. The Chapter has been making inroads in to various new initiatives and strategic alliances with professional organizations. For the year 2015, the Chapter was recognized as the Best Chapter in its category by its parent body ICAI.

An Annual Magazine to commemorate the Annual Gala is published on this occasion, distributed to the members and guests at the Gala, and circulated to the sponsor organizations. The Annual Magazine also includes the current members' directory.

PROFESSIONAL DEVELOPMENT EVENTS

It is our goal to hold three full day professional development events during the year. The Chapter also organizes professional development events on a regular basis providing learning and networking opportunities to the participants. Speakers include senior and experienced professionals from a number of professional firms and large corporations as well as members of Toronto Chapter.



VALUE PROPOSITION

By Becoming A Sponsor, You Have A Number Of Avenues To Bring Value To Your Organization:

PROMOTE YOUR BRAND

Access to about 1,500 professionals in GTA via Toronto Chapter's communications. Position your Organization as an employer of choice and / or promote your products, services to this key target audience, and increase your corporate and brand visibility within the large South Asian Community.

NICHE

Opportunity for your Organization to display your value and expertise to the Toronto Chapter members.

NETWORK

Prepare for the future by communicating with successful business leaders from the Indo-Canadian business community and the next generation of business leaders amongst the Toronto Chapter members.

COMMUNITY

Showcase your Organization as a strong community supporter and increase your corporate and brand visibility within the fast growing South Asian Professional and Business Community.

We believe that your support will not only bring value to your business but will also bring you recognition in helping the Toronto Chapter to further its service to the members.

OUR FOOTPRINT

- ▶ Over **400** members and database of over **1,500** contacts in GTA
- ▶ Over **120,000** visits to our websites every year
- ▶ Social media reach via Facebook and LinkedIn
- ▶ Direct access to leadership of ICAI, 2nd largest accounting body worldwide
- ▶ Outreach to over **1 Million** ICAI accounting professionals globally



SPONSORSHIP PACKAGES

Platinum Sponsor \$6,500

HOSPITALITY

One table of 8 seats for the Sponsor's guests with priority seating at the Annual Gala

BRAND RECOGNITION

Prominent display of the Sponsor's name and logo at the Annual Gala

Full page courtesy advertisement in the Annual Magazine

ANNUAL GALA PROFILE

Verbal recognition and acknowledgement of the Platinum Sponsor at the Annual Gala

TORONTO'S CHAPTER RECOGNITION

Acknowledgement as Platinum Sponsor with the Sponsor's logo in the Annual Magazine

SPEAKING OPPORTUNITIES

Opportunity to host 5 Professional Development events for Toronto Chapter's members and network with them (maximum 10 minutes of marketing segment included)

ONLINE & SOCIAL MEDIA

Recognition as Platinum Sponsor for one year on the Chapter's Website, and a hyperlink to the Sponsor's website

Opportunity to share content on social media marketing platforms (Facebook and LinkedIn) – maximum 10 articles

Logo with hyperlink to the Sponsor's website prominently included in all Chapter emails as Platinum Sponsor

Gold Sponsor \$5,000

HOSPITALITY

6 Complimentary passes for the Sponsor's guests with priority seating at the Annual Gala

BRAND RECOGNITION

Display of the Sponsor's name and logo at the Annual Gala

Full page courtesy advertisement in the Annual Magazine

ANNUAL GALA PROFILE

Verbal recognition and acknowledgement of the Gold Sponsor at the Annual Gala

TORONTO'S CHAPTER RECOGNITION

Acknowledgement as Gold Sponsor with the Sponsor's logo in the Annual Magazine

SPEAKING OPPORTUNITIES

Opportunity to host 3 Professional Development events for Toronto Chapter's members and network with them (maximum 10 minutes of marketing segment included)

ONLINE & SOCIAL MEDIA

Recognition as Gold Sponsor for one year on the Chapter's Website, and a hyperlink to the Sponsor's website

Opportunity to share content on social media marketing platforms (Facebook and LinkedIn) – maximum 7 articles

Logo with hyperlink to the Sponsor's website included in all Chapter emails as Gold Sponsor



SPONSORSHIP PACKAGES

Silver

Sponsor \$4,500

HOSPITALITY

4 Complimentary passes for the Sponsor's guests at the Annual Gala

BRAND RECOGNITION

Display of the Sponsor's name and logo at the Annual Gala

Half page courtesy advertisement in the Annual Magazine

ANNUAL GALA PROFILE

Verbal recognition and acknowledgement of the Silver Sponsor at the Annual Gala

TORONTO'S CHAPTER RECOGNITION

Acknowledgement as Silver Sponsor with the Sponsor's logo in the Annual Magazine

SPEAKING OPPORTUNITIES

Opportunity to host 2 Professional Development events for Toronto Chapter's members and network with them (maximum 10 minutes of marketing segment included)

ONLINE & SOCIAL MEDIA

Recognition as Silver Sponsor for one year on the Chapter's Website, and a hyperlink to the Sponsor's website

Opportunity to share content on social media marketing platforms (Facebook and LinkedIn) – maximum 4 articles

Logo with hyperlink to the Sponsor's website included in all Chapter emails as Silver Sponsor

Bronze

Sponsor \$3,000

HOSPITALITY

2 Complimentary passes for the Sponsor's guests at the Annual Gala

BRAND RECOGNITION

Display of the Sponsor's name and logo at the Annual Gala

Half page courtesy advertisement in the Annual Magazine

ANNUAL GALA PROFILE

Verbal recognition and acknowledgement of the Bronze Sponsor at the Annual Gala

TORONTO'S CHAPTER RECOGNITION

Acknowledgement as Bronze Sponsor with the Sponsor's logo in the Annual Magazine

SPEAKING OPPORTUNITIES

Opportunity to host 1 Professional Development event for Toronto Chapter's members allowing to network with them (maximum 10 minutes of marketing segment included)

ONLINE & SOCIAL MEDIA

Recognition as Bronze Sponsor for one year on the Chapter's Website, and a hyperlink to the Sponsor's website

Logo with hyperlink to the Sponsor's website included in all Chapter emails as Bronze Sponsor



SPONSORSHIP PACKAGES

VIP EVENT SPONSOR \$3,000

HOSPITALITY

2 Complimentary passes for the Sponsor's guests at the VIP Event and Annual Gala

BRAND RECOGNITION

Display of the Sponsor's corporate banner during the VIP Event hour

ANNUAL GALA PROFILE

Verbal recognition as VIP Event Sponsor and acknowledgement at the Annual Gala

TORONTO CHAPTER'S RECOGNITION

Acknowledgement with Sponsor's logo in the Annual Magazine

ONLINE & SOCIAL MEDIA

Recognition as a VIP Event sponsor for one year on the Chapter's Website, and a hyperlink to the Sponsor's website

CORPORATE TABLE SPONSOR (OF 10) \$3,000

BRAND RECOGNITION

Display of the Sponsor's logo on the Corporate Table

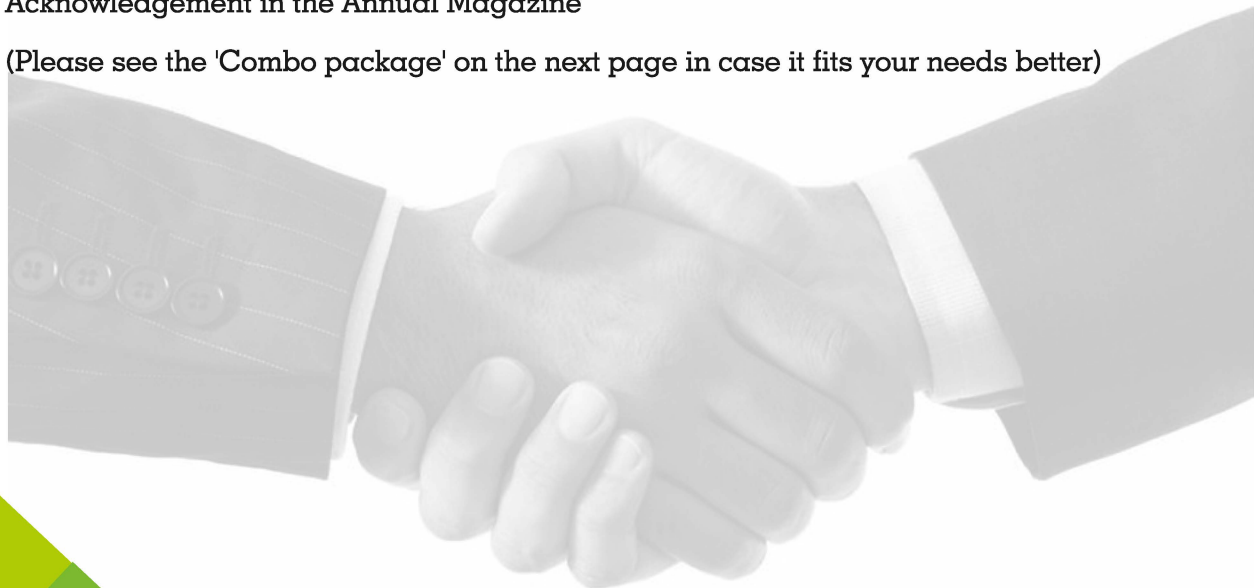
ANNUAL GALA PROFILE

Verbal recognition and acknowledgement at the Annual Gala

TORONTO CHAPTER'S RECOGNITION

Acknowledgement in the Annual Magazine

(Please see the 'Combo package' on the next page in case it fits your needs better)



SPONSORSHIP PACKAGES

ANNUAL GALA GIFT SPONSOR \$2,000

- ▶ Display of the Sponsor's logo and website address on each gift bag
- ▶ Verbal recognition and acknowledgement at the Annual Gala
- ▶ Acknowledgement in the Annual Magazine

TABLE WINE SPONSOR \$2,000

- ▶ Display of One Sponsor's Brochure / Flyer on each table (Brochure / Flyer to be provided by the Sponsor)
- ▶ Verbal recognition and acknowledgement at the Annual Gala Event
- ▶ Acknowledgement in the Annual Magazine

TABLE CENTER PIECE SPONSOR \$2,000

- ▶ Display of the Sponsor's Brochure / Flyer on each table (Brochure / Flyer to be provided by the Sponsor)
- ▶ Verbal recognition and acknowledgement at the Annual Gala
- ▶ Acknowledgement in the Annual Magazine

PHOTO BOOTH SPONSOR \$2,000

- ▶ Display of the Sponsor's name and logo at the Photo Booth at the Annual Gala venue entrance
- ▶ Verbal recognition and acknowledgement at the Annual Gala
- ▶ Acknowledgement in the Annual Magazine

ADVERTISEMENT - ANNUAL MAGAZINE

- ▶ FULL PAGE ADVERTISEMENT \$1,600 with 2 complimentary passes to the Annual Gala
- ▶ HALF PAGE ADVERTISEMENT \$1,100 with 1 complimentary pass to the Annual Gala

COMBO PACKAGE 1 - \$4,000

- ▶ Corporate Table of 10
- ▶ Full page advertisement in the Annual Magazine

COMBO PACKAGE 2 - \$3,500

- ▶ Table Wine and Photo Booth Sponsor

INDIVIDUAL GALA TICKETS \$250/PERSON



2018 SPONSORS & ADVERTISERS

<p style="text-align: center;"><i>Platinum</i></p>  <p>CPA CHARTERED PROFESSIONAL ACCOUNTANTS ONTARIO</p>  <p>MNP LLP</p>  <p>PALLETT VALO LLP Lawyers & Trade Mark Agents</p>	<p style="text-align: center;"><i>Corporate</i></p>  <p>RBC</p> <p style="text-align: center;"><i>Silver</i></p>  <p>TOBY & JAIN CHARTERED ACCOUNTANTS CORPORATION PROFESSIONAL CORPORATION</p>	<p style="text-align: center;"><i>Bronze</i></p>  <p>ICICI Bank</p>  <p>PASS</p>  <p>NACORA International Insurance Brokers</p>
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PHOTO BOOTH SPONSOR

DUCA Financial Services
Credit Union Ltd.

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- ▶ CIBC
- ▶ Ernst & Young LLP
- ▶ KPMG MSLP
- ▶ Peto MacCallum
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OUR STORY

The Toronto Chapter was incorporated in 2006 with approximately 100 members (Indian Chartered Accountants). Since then, the Toronto Chapter has achieved tremendous increase in membership, sponsorship, activities & events, and other networking opportunities. We are included in the Directory of Immigrant Networks developed by TRIEC and posted on settlement.org. Today we reach over 1,500 Indian Chartered Accountants (CAs) within the GTA. The members of the Toronto Chapter are predominantly professionals positioned in leading Canadian corporations and businesses, representing various professional and regulatory bodies, and leaders in their respective businesses.

The members of the Toronto Chapter are part of the fast growing professionals, within the South Asian Community in the GTA. Our members are integrated within the Canadian mainstream and hold positions in federal, provincial or local governments, industry and professional practice as well as successful practitioners.

Toronto Chapter of ICAI, represents an elite group of internationally trained Indian CAs. The Chapter's primary objective is to act as an advocacy group to promote the professional interest of its members, act as a liaison between Indian and Canadian professional bodies – ICAI, CPA Canada and CPA Ontario, and act as the networking platform for the newly immigrated Indian CAs to integrate seamlessly into the Canadian main stream accounting profession.

ICAI is a statutory body established for the regulation of the profession of Chartered Accountants in India. During its nearly seven decades of existence, ICAI has achieved recognition as a premier accounting body not only in India, but also globally, for its contribution in the fields of education, professional development, maintenance of high accounting, auditing and ethical standards. ICAI is one of the largest accounting bodies of the world. ICAI has reciprocity arrangements in place and have entered into MOUs with institutes across the world including CPA Canada.



Thank You

We would like to thank you for your continued support and patronage; your partnership truly matters!

We look forward to connecting with you soon to formalize your support to the Chapter.

SPONSORSHIP CONTACTS

Dweep Mehta

Chairman

Toronto Chapter of ICAI

dmehta@icaitoronto.com

Sandeep Patkar

Vice Chairman

Toronto Chapter of ICAI

spatkar@icaitoronto.com

Dr. Rajender Mantra

Past Chairman & Treasurer

Toronto Chapter of ICAI

rmantra@icaitoronto.com

Website Address: www.icaitoronto.com

Contact us at: info@icaitoronto.com

Address: Toronto Chapter of the Institute of Chartered Accountants of India, PO Box 1069,
66 Wellington Street West, Toronto ON M5K 1P2

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